

# TTUHSC El Paso Strategic Plan 2015-2020

#### MISSION

The mission of Texas Tech University Health Sciences Center at El Paso is to improve the lives of people in our State and our community by focusing on the unique health care needs of socially and culturally diverse border populations through excellence in integrated education, research, and patient care.

# TEXAS TECH UNIVERSITY SYSTEM (TTU SYSTEM) STRATEGIC PRIORITY

# I. Increase enrollment and promote student success

Grow and diversify our student population in order to increase participation in higher education and supply a well-equipped, educated workforce for the state of Texas.

#### TTUHSC EL PASO STRATEGIC GOAL

# **1.** Foster the development of competent health care professionals

#### OBJECTIVES

- 1.1. Increase student enrollment in targeted academic programs
- **1.2.** Develop and enhance academic programs that target health-related education
- 1.3. Effectively assess student learning outcomes for each academic program
- **1.4.** Provide appropriate, state-of-the-art technology to promote equitable learning experiences for all students
- **1.5.** Enhance opportunities for inter-professional education across all TTUHSC El Paso schools and disciplines
- 1.6. Provide effective, institution-wide academic and student support services
- **1.7.** Consistently emphasize diversity as a key component of higher education and health-related training programs
- **1.8.** Continue plans to establish a school of dental medicine

# TTU SYSTEM STRATEGIC PRIORITY

#### II. Strengthen academic quality and reputation

Attract and retain the best faculty in the country in order to enhance our teaching excellence and grow our number of nationally recognized programs.

# **TTUHSC EL PASO STRATEGIC GOAL**

2. Recruit, develop, and retain outstanding employees

#### OBJECTIVES

- 2.1. Recruit, develop, and retain qualified faculty who enhance the reputation of the university
- **2.2.** Recruit, develop, and retain qualified staff who enhance the reputation of the university
- 2.3. Recruit a diverse population of qualified employees



#### TTU SYSTEM STRATEGIC PRIORITY

# III. Expand and enhance research and creative scholarship

Increase public and private research funding in order to advance knowledge, improve quality of life in our state and nation, and enhance the state's economy and global competitiveness.

#### **TTUHSC EL PASO STRATEGIC GOAL**

#### 3. Advance knowledge through innovative, peer-reviewed research

#### OBJECTIVES

- **3.1.** Conduct focused clinical, translational, and educational research
- **3.2.** Increase opportunities for externally funded research
- **3.3.** Promote collaborative research among faculty within the TTU System
- **3.4.** Provide appropriate resources to facilitate effective and efficient research

#### TTU SYSTEM STRATEGIC PRIORITY

#### IV. Further outreach and engagement

Expand community outreach, promote higher education, and continue to deliver quality, affordable health care to underserved Texans in order to improve our community and enrich quality of life.

# **TTUHSC EL PASO STRATEGIC GOAL**

# 4. Improve community health through the provision of patient care services and health-related education

# OBJECTIVES

- **4.1.** Improve access to quality health care in targeted populations
- **4.2.** Develop and enhance programs that promote health education
- **4.3.** Provide leadership in the development of partnerships to improve community health
- 4.4. Enrich student service and learning programs across the TTUHSC El Paso community

# TTU SYSTEM STRATEGIC PRIORITY

# V. Increase and maximize resources

Increase funding for scholarships, professorships, and world-class facilities, and maximize those investments through more efficient operations in order to ensure affordability for students and accountability to the state of Texas.



# **TTUHSC EL PASO STRATEGIC GOAL**

5. Operate effectively and efficiently through maximization of available resources

# OBJECTIVES

- **5.1.** Operate and maintain a physical environment that is conducive to education, research, and patient care
- **5.2.** Maintain appropriate technology to promote effective operations
- **5.3.** Maintain financial stability through efficient management of fiscal resources and fundraising efforts
- 5.4. Engage in an ongoing process of data-driven, continuous improvement
- 5.5. Maintain appropriate internal and external communication with key constituents
- **5.6.** Maintain ongoing compliance with local, state, and federal rules and regulations, as well as programmatic and regional accreditation standards

# NEW GOALS AS OF 2016

- 1. Plan TTUHSC El Paso school of dental medicine
- 2. Grow nursing student enrollment to > 600 by 2020
- **3.** Explore expansion of medical school incoming class
- **4.** Expand residency programs at the Texas Tech Physicians of El Paso at Alberta and Transmountain clinic sites
- 5. Update campus facility master plan
- 6. Continue process for separate SACSCOC accreditation