THE SOCIAL NETWORK(S): VACCINE HEALTH COMMUNICATION

Friday, April 29, 2022
7:30 a.m. - Noon
Texas Tech University Health Sciences Center El Paso Medical Sciences Building II, Auditoriums B & D
137 Rick Francis St., El Paso, TX 79905

Click here or scan the QR code to register.

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WORKSHOP OBJECTIVES:

- Discuss the process of creating and testing vaccine promotion messages (Our HPV experience).
- Identify different vaccine recommendation communication strategies.
- Describe how to craft and execute a social media strategy with SMART objectives for health promotion campaigns.

For more information, email TiempoELP@ttuhsc.edu.