Objectives: Upon completion of this session, participants should be able to:

- Identify strategies to successfully go from scientific idea to funding that can move your idea forward.
- Learn about the process of taking a scientific discovery toward development of a healthcare product through commercialization.
- Compare and contrast reasons for pursuing traditional NIH funding versus SBIR funding for different aspects of the same overall project.

Accreditation: The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Credit Designation: The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine designates this other activity (synchronous (online conference system); asynchronous (Learning Management System)) for a maximum of 1 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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All speakers and the planners for this educational activity have no relevant financial relationships to disclose with ineligible companies whose primary business is producing, marketing, selling, reselling, or distributing health care products used by or on patients with the exception of:

Theodore J. Price, Ph.D., has disclosed that he is a shareholder for Acadia Pharma.

To claim CME credit, participants must log on using their full name and remain logged on for a minimum of 75%, if not the entirety of the CME activity. Webex attendance logs with entry and exit time stamps will be used to validate attendance requirements.

- The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine reserves the right to cancel this activity or make speaker substitutions in the event of unforeseen or extenuating circumstances.
- Persons with disabilities who need auxiliary aids or services may call the Office of CME at 915-215-4880 to arrange accommodations.