5th Annual Cultural Competence Conference

WYNDHAM EL PASO AIRPORT HOTEL
AND WATERPARK
2027 AIRWAY BLVD. EL PASO, TEXAS 79925

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER EL PASO PAUL L. FOSTER
SCHOOL OF MEDICINE, OFFICE OF CONTINUING MEDICAL EDUCATION,
OFFICE OF DIVERSITY, INCLUSION, AND GLOBAL HEALTH, AND UNIVERSITY
MEDICAL CENTER OF EL PASO.

CONFERENCE FACULTY:

CAMARA JONES, MD, MPH, PhD
Senior Fellow
Satcher Health Leadership Institute
Adjunct Associate Professor
Morehouse School of Medicine
Adjunct Professor
Rollins School of Public Health at Emory

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Family Practice Physician
Rio Grande City, Texas

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University of Texas Health Sciences Center at Houston
Director of The Autism Center at the
Children's Learning Institute

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Assistant Professor
Department of Emergency Medicine
Rutgers New Jersey Medical School

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Health Sciences Center El Paso

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Fellowship Program Director
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HIV Motivational Speaker and Activist

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Development and Diversity Professor
Pediatrics and Health Research Policy Chief of Pediatric Infectious Diseases
Stanford University School of Medicine

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Office of Nursing Support Services
University Medical Center of El Paso

JESIA BOYKIN, BBA
Office of Continuing Medical Education
Texas Tech University Health Sciences Center El Paso

PLANNING COMMITTEE:

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CONFERENCE OVERVIEW AND TARGET AUDIENCE:

This educational activity is designed for all healthcare professionals and community organizations’ staff to foster an environment that will enhance interpersonal interactions within our health care system to ensure the delivery of culturally competent medical care and services to the community.

OBJECTIVES:

Following the conference, the participant should be able to:

- Describe why diversity in the health professions is paramount to the nation’s need to eliminate inequities in the quality and availability of health care for underserved populations
- Discuss the importance of promoting cultural competence to enhance the learning environment, working environment, and patient care within a health care system
- Analyze the barriers to health care for patients of diverse backgrounds and provide culturally competent care
- Distinguish the ethical challenges that occur when differences in culture, values, beliefs, and experiences exist between healthcare professionals and patients
- Identify and model more appropriate ethical and culturally sensitive clinical interactions between patients, their families and the health care provider

CME ACCREDITATION AND DESIGNATION:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine and University Medical Center of El Paso. The Texas Tech University Health Sciences Center El Paso Paul L. Foster School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Texas Tech University Health Sciences Center El Paso designates this live activity for a maximum of 6.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSE ACCREDITATION AND CREDIT:

University Medical Center of El Paso is an approved provider of continuing nursing education by the Texas Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This course has been approved for up to 6.50 credit hours continuing nursing education contact hours.

CHES ACCREDITATION AND CREDIT:

Sponsored by TTUHSC El Paso, a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This program is designated for Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) to receive up to 6.5 credit hours total Category I continuing education contact hours. Maximum advanced-level CECH available are 6.5 credit hours.

PROGRAM SCHEDULE: FRIDAY, FEBRUARY 26, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>7:00am</td>
<td>Registration and Breakfast</td>
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<tr>
<td>7:50am - 8:00am</td>
<td>Welcome and Opening Remarks</td>
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<tr>
<td>8:00am - 9:00am</td>
<td>Keynote: The Impact of Race and Racism</td>
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<tr>
<td>9:00am - 9:15am</td>
<td>Break</td>
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<tr>
<td>9:15am - 10:45am</td>
<td>Concurrent Sessions #1</td>
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<td><strong>Obstacles in the Way of Achieving Diversity:</strong></td>
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<td>Unconscious Bias in the Healthcare System and in the Workplace</td>
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<td><strong>Emerging Healthcare Needs in Diverse Populations:</strong></td>
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<td>Developmental Disabilities and Cultural Competence</td>
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<td>10:45am - 12:15pm</td>
<td>Concurrent Sessions #2</td>
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<td><strong>Obstacles in the Way of Achieving Diversity:</strong></td>
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<td>Strategies for Achieving Health Equity</td>
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<td><strong>Emerging Healthcare Needs in Diverse Populations:</strong></td>
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<td>Perspectives from a Patient Living with HIV/AIDS</td>
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<td>12:15pm - 1:45pm</td>
<td>Networking Lunch and Poster Session</td>
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<td>2:00pm - 3:30pm</td>
<td>Concurrent Sessions #3</td>
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<td><strong>Obstacles in the Way of Achieving Diversity:</strong></td>
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<td>Dealing with the Gender Gap</td>
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<td><strong>Emerging Healthcare Needs in Diverse Populations:</strong></td>
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<td>Healthcare Needs for Unaccompanied Minors</td>
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<td>3:30pm - 3:45pm</td>
<td>Break</td>
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<tr>
<td>3:45pm - 4:45pm</td>
<td>Closing Plenary: Safe Zone LGBT (Lesbian, Gay, Bisexual, Transgender) Allies Training</td>
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<td>4:45pm - 5:00pm</td>
<td>Closing Remarks and Evaluation</td>
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CONFERENCE INFORMATION:

If you have any questions regarding this conference, contact Jesia Boykin at: jesia.boykin@ttuhsc.edu or by telephone at (915) 215-4880. Copies of this brochure may be printed from the CME website at www.ttuhsce/cme. Texas Tech University Health Sciences Center El Paso reserves the right to cancel this conference or make speaker substitutions in the event of unforeseen extenuating circumstances.

In an effort to conserve resources, no printed materials will be available. Prior to the conference, you will receive an email with a link to conference materials for downloading or printing. Conference dress is casual and each attendee is encouraged to bring a sweater or jacket for comfort during the meeting. Persons with disabilities who need auxiliary aids or services must submit a written request to Mrs. Boykin at the email address listed above so that appropriate arrangements can be made.

REGISTRATION INFORMATION:

The registration fee for the 5th Annual Cultural Competence Conference includes breakfast, lunch, and snacks. Submit the registration form by one of the following methods: fax to 915-783-6220, email to cmeinfo@ttuhsc.edu, or mail to 4800 Alberta Avenue, El Paso, TX 79905.

Registration at the door will be assessed a $20.00 late fee. All cancellations must be made in writing and received on or before February 19, 2016, a $20.00 processing fee will be charged. No refunds will be made after February 22, 2016.

PROGRAM LOCATION:

Wyndham El Paso Airport Hotel and Waterpark
2027 Airway Blvd.
El Paso, Texas 79925

REGISTRATION FORM:

Please complete and submit this registration form to: cmeinfo@ttuhsc.edu

PLEASE PRINT OR TYPE

Last Name: ________________ First Name: ________________ MI: ______
Highest Degree: ________________ Specialty/Title: ________________
Telephone: __________________ Email Address: ________________
Business Street Address: ________________
City/State/Zip Code: __________________

Please check the category that best corresponds:

☐ Physicians/Faculty $125
☐ Registered Nurses/Healthcare Professionals $100
☐ Residents $50
☐ Student/Staff/Other (Community Organizations) $25

Please choose meal preference:

☐ Chicken
☐ Vegetarian

If Paying by credit card, please call: 915-215-4880
If Paying by check, make payable to: TTUHSC CME

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER EL PASO
Office of Continuing Medical Education
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