

Texas Tech University Health Sciences Center El Paso HIPAA Privacy Policy

Using and Disclosing PHI	Policy: 4.8
Disclosing Protected Health Information to Media	Effective Date: July 5, 2016
References: http://www.hhs.gov/ocr/hipaa	
TTUHSC El Paso HIPAA Website: http://elpaso.ttuhs.edu/hipaa/	

Policy Statement

It is the policy of Texas Tech University Health Sciences Center El Paso (TTUHSC El Paso) to secure confidentiality of protected health information (PHI) released regarding requests for patient information from the media.

Scope

This policy applies to all PHI maintained by TTUHSC El Paso.

Definitions

Refer to [HPP 1.1 for Glossary of HIPAA Terms](#).

Policy

Media access to TTUHSC El Paso facilities is coordinated through the Office of Institutional Advancement (IA)'s External Communications unit. Media requests to use patient images or other PHI are made to the Associate Managing Director for Institutional Advancement and Institutional Privacy Officer. Patients must grant authorization via [Consent and Release to Use form \(OP 52.15\)](#). In the event news media are granted access into patient areas by TTUHSC El Paso, the Office of Institutional Advancement and the TTUHSC El Paso Institutional Privacy Officer or his/her designee will accompany the news media representative(s) through the patient areas to monitor patient privacy issues.

Knowledge of a violation or potential violation of this policy must be reported directly to the Institutional Privacy Officer or to the Fraud and Misconduct Hotline at (866) 294-9352 or www.ethicspoint.com under the Texas Tech University System.

Frequency of Review

The TTUHSC El Paso Privacy and Security Committee has authority for HIPAA policy approval.

Questions regarding this policy may be addressed to the [Institutional Privacy Officer](#) or the [Institutional Compliance Officer](#).

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The policy may be amended or terminated at any time.

Review Date: September 9, 2020

Revision Date: July 18, 2017, September 15, 2020