The Texas Tech University (TTU) I-Corps Site Program is currently seeking to enroll new participants in a National Science Foundation (NSF) supported program designed to foster science and technology entrepreneurship. This program is open to students, faculty, staff, and members of the greater West Texas Community who are solving problems to make the world a better place.

The program cultivates and supports VIPs by teaching program participants how to identify novel commercial applications for an idea or technology. Applicants interested in developing an idea, concept, or technology are encouraged to participate.

The program is designed to develop skills in “customer discovery”. This is the process of identifying your potential customers and the problem your innovation is solving for society. Answering these questions are the keys to thinking about future development.

The TTU NSF I-Corps Site teams may apply for support funds related to the team’s efforts in customer discovery.

**BECOME PART OF NSF I-CORPS NATIONAL PROGRAM**

If you would like to participate in the NSF I-Corps National program, please contact

- Program Director, Weston Waldo
- [https://app.reviewr.com/s1/site/NSF_ICorps2018](https://app.reviewr.com/s1/site/NSF_ICorps2018)
- weston.waldo@ttu.edu
WHAT WE MEAN BY YOUR TEAM:

Each team at this early stage must have a project lead and a technology or scientific lead.

CONCEPT
Technology concepts can originate from faculty research labs, internship experiences, capstone courses, or other science-based practical courses. Concepts should be original and, in an area of science, technology, engineering, or mathematics (STEM) normally supported by the National Science Foundation but can include other disciplines or inventions from non-traditional pathways.

PROJECT LEAD
The Project Lead (PL) could be a postdoctoral scholar, graduate or other student, staff member, researcher, or other person with relevant knowledge of the technology and a deep commitment to investigate the commercial landscape surrounding the innovation. The Project Lead should also be capable and have the will to support the transition of the technology, should the I-Corps Teams project demonstrate the potential for commercial viability.

TECHNICAL LEAD
The Technical Lead (TL) will typically be a faculty member, senior research scientist, inventor or postdoctoral scholar with deep and direct technical expertise in the actual core technology about which the I-Corps team is exploring commercial potential. Typically, the Technical Lead will also serve as the Principal Investigator (PI).

WHERE WE ARE LOCATED:  
Innovation Hub  
3911 4th St.  
Lubbock, TX 79415

CHECK OUT SOME OF OUR SUCCESSFUL TEAMS:

@ttuinnovationhub @ihubttu @ihubttu